

1. Organizer:

Międzynarodowe Targi Łódzkie Spółka Targowa Sp. z o.o. (MTŁ)
ul. ks. Skorupki 21, 90-532 Łódź
tel. +48 42 674-15-00 fax +48 42 674-15-01
<http://www.targi.lodz.pl> ; www.filmvideofoto.pl

2. Event coordinators:

- Project manager- Piotr Krysiak;
e-mail: p.krysiak@targi.lodz.pl
tel. +48 42 634-23-16 tel. mobile: 607 173 422;
- Marketing Specialist - Michał Dembowski;
e-mail: m.dembowski@targi.lodz.pl
tel. +48 42 634-24-53 tel. mobile: 605 09-38-16

3. Fair Venue:

Expo – Łódź Hal, al. Politechniki 4.

4. Event date: 08-10.04.2015

5. Merchandise Scope of the E-TELEKOM FAIR:

1. e-TECHNOLOGY

- Mobile, satellite and radio communications technologies
- Systems and the elements of the ICT networks
- Fiber and wireless networks
- Crisis response networking and notification solutions
- Test and measurement technologies as well as maintenance infrastructure
- Radio and television broadcast systems
- Telecommunication and IT service
- Software
- Equipment, devices, hardware and accessories for business
- Future internet solutions
- Wide range of conferences and business meetings

2. e-SOCIETY

e-career / e-government / e-work / e-school / e-books

3. e-MEDICINE

e-health / telemedicine

4. e-BUSINESS

e-banking / e-payment / e-cloud / outsourcing IT

5. e-ENTERTAINMENT

e-games / e-applications / e-learning

6. MOBISTREFA

- **Mobile devices**
Smartphones / tablets / Laptops / ultrabooks / digital cameras / eBooks readers
- **Accessories**
Computer / automotive / office / safety / lifestyle / audio and video accessories / accessories for musicians
- **Developers' studios**
- **PR, advertising, interactive agencies and freelancers**
- **Electronic press / ebooks and audiobooks**
- **Distribution of digital music on mobile devices**
- **Mobile internet**

6. Participation conditions:

6.1. The conditions for participation in the event are:

- a) Delivery of the **Application Form-Agreement** and forms **A, B, D** to the MTŁ address until **16.02.2015**
- b) Payment of the advance for the lease of exhibition space of **55%** of total lease fee until **16.02.2015**
- c) Payment of the remaining part of the fee until **31.03.2015**
- d) Appointment of the Constructor and submission of the order for electricity until **23.02.2015** – form C – applicable to participants performing construction independently
- e) Payment of the fee for all other works and services commissioned to the Organizer within 7 days following the receipt of invoice

6.2. In order to take over the exhibition stand, the Exhibitor shall provide receipts for the payment of the full sum payable to MTŁ for participation in the Fair

6.3. The fee for the lease of exhibition space – in accordance with the application forms.

6.4. Discounts:

- a) **10%** - Delivery of the **Application Form-Agreement** and payment of 100% lease until **15.12.2014**
or **5%** - Delivery of the **Application Form-Agreement** and payment of 100% lease fee until **15.01.2015**
- b) **5%** - for stands above **25 sq. m.**,

The discounts total up and are charged on the price of unconstructed area.

6.5. The obligatory registration fee is EURO 75€ .

This registration fee includes:

- a) Entry passes:
 - 2 passes for exhibition area of 10 sq. m.,
 - 1 pass for every consecutive 10 sq. m.,
 Additional entry cards may be purchased by the User in the Fair Organizer's Office
- b) 1 free parking card for a passenger car,
- c) free invitation to attend a banquet for one person
- d) basic entry in the catalogue, fair guide: full address note, 300-character offer
- e) 1 catalogue/fair guide copy,
- f) entry on the Internet list of exhibitors, including company name, city and country,
- g) distribution of promotional materials on fair grounds,
- h) display of advertising materials in the Fair Organizer's Office
- i) services: daily cleaning of exhibition stands and passages, PA, security

All net prices presented in the Application must be increased by applicable VAT rate (23%).

7. Fair opening hours:

	- Exhibitors	- Visitors
8.04.2015	8 AM – 7 PM	9 AM – 6 PM
9.04.2015	8 AM – 7 PM	9 AM – 6 PM
10.04.2015	8 AM – 11 PM	10 AM – 10 PM

9. Official Fair opening ceremony: 08.04.2015 at 10 AM

10. Assembly, decoration and disassembly of stands:

- assembly on:
 - 3.04.2015 at 10 AM – 10 PM
 - 7.04.2015 at 8 AM – 12 AM
- arrangement on: 7.04.2015 at 12 AM – 10 PM
- disassembly on:
 - 10.04.2015 at 11 PM – 12 PM
 - 11.04.2015 at 12 PM – 6 AM

11. Fair Organizer's Office will accept event Participants in the Expo-Łódź Hall in al. Politechniki 4:

- 07.04.2015 at 8 AM – 10 PM
- 08.04.2015 at 8 AM - 7 PM
- 09.04.2015 at 8 AM – 7 PM
- 10.04.2015 at 8 AM – 12 PM
- 11.04.2015 at 12 PM – 6 AM

12. The Participant is obliged to send an exhibition stand design as well as complete documentation (electrical installation layout, water-sewage connections, other) to MTŁ for approval until **16.03.2015**.

13. MTŁ shall send a CONFIRMATION OF SPATIAL ARRANGEMENTS by **2.03.2015**.

14. The Participant shall bear all costs of installing and connecting electrical, power, water, telecommunication and other connections, as well as the costs of all non-standard services. The costs of connection shall include flat-rate energy and water consumption costs.

15. All fees related to participation in the Fair must be transferred to the bank account of MTŁ Spółka Targowa Sp. z o.o. **77 1240 3073 1978 0010 4407 1672, Bank PeKaO S.A. ul. Grzybowska 53/57, 00-950 Warszawa.**

16. The Participant shall conclude damage, burglary and fire insurance agreements with their insurance companies. Fair grounds shall be sealed and sealed every day in the presence of security officers, MTŁ and the representatives of particular stands. MTŁ shall secure the fair grounds when the facilities are sealed (according to the schedule for Exhibitors). MTŁ shall not be held liable for the property of the Exhibitor upon the absence of the Exhibitor in the sealing and unsealing procedure.

17. MTŁ shall not be held liable for any damages to exhibits incurred upon interruptions in power or water supply, etc. The risk involved with the exhibition of machines and devices requiring uninterruptible power and water supply shall be borne solely by the Participant.

18. The Participant of the Fair hereby undertakes to observe the DETAILED RESOLUTIONS, THE REGULATIONS for the participants of the fair, exhibitions or other events organized by Międzynarodowe Targi Łódzkie Spółka Targowa Sp. z o.o. and the TECHNICAL, FIRE PREVENTION AND OHS REGULATIONS in force in the facilities that house events organized by Międzynarodowe Targi Łódzkie Spółka Targowa Sp. z o.o. as of signing the Participation Application-Agreement.

19. The REGULATIONS for the participants of fairs, exhibitions or other events organized by Międzynarodowe Targi Łódzkie Spółka Targowa Sp. z o.o. and the TECHNICAL, FIRE PREVENTION AND OHS REGULATIONS in force in the facilities that house events organized by Międzynarodowe Targi Łódzkie Spółka Targowa Sp. z o.o. are

available at www.targi.lodz.pl or may be sent by MTŁ via e-mail or fax at the request of the Exhibitor.

20. These Detailed provisions shall be effective as of 1.10.2014.

Management Board of
Międzynarodowe Targi Łódzkie
Spółka Targowa Sp. z o.o.