



e-telekom FAIR

8 - 10 April 2015

Application deadline:
16.02.2015r.

Application No.:

APPLICATION FORM- AGREEMENT

sending a signed APPLICATION FORM – AGREEMENT and signed forms A – D via traditional mail, fax or e-mail shall be the basis for accepting the application

PROJECT MANAGER	Piotr Krysiak , phone (+48 42) 634-23-16; mobile 48 607 173 422; e-mail: p.krysiak@targi.lodz.pl
MARKETING SPECIALIST	Michał Dembowski , phone (+48 42) 634-24-53; mobile 48 605 093 816, e-mail: m.dembowski@targi.lodz.pl

Participation application – AGREEMENT concluded on this _____ by and between Międzynarodowe Targi Łódzkie Spółka Targowa, Spółka z o.o. (Lodz International Fair Exhibition Company Ltd.) with its registered office in Łódź, in ul. ks. Skorupki 21, entered to the National Court Register under the KRS number 0000411216, XX Economic Department of the National Court Register at the District Court for Łódź – Śródmieście, with a share capital of PLN 4,856,900.00, paid in whole, hereinafter referred to as MTŁ, and company

EXHIBITOR-COMPANY'S NAME			
STREET		POST CODE	CITY
COUNTRY		TAX No.	
E-MAIL	TELEFON		FAX

hereinafter referred to as the EXHIBITOR, as represented by (representative authorized to sign the agreement):

FULL NAME		POSITION	
Contact address (if different to official address)			

representative authorized to conduct talks related to participation in the fair

FULL NAME		POSITION	
E-MAIL	TELEFON		FAX

THE SUBJECT OF THE AGREEMENT IS PARTICIPATION IN THE e-telekom 2015 FAIR, held on 08 – 10.04.2015 in Łódź

PAYER * - FULL NAME			
STREET		POST CODE	CITY
COUNTRY		TAX No.	

*fill in if the fees for participation in the fair will be paid by a designated non-exhibitor payer

CALCULATION OF FEES FOR PARTICIPATION IN THE FAIR		TERM OF PAYMENT: a) of the advance for the lease of exhibition space of 55% - until 16.02.2015 b) of the remaining sum- until 31.03.2015 c) of the fee for other services and works commissioned to the Organizer – within 7 days following the receipt of invoice. ALL PAYMENTS MUST BE MADE TO THE BANK ACCOUNT: 77 1240 3073 1978 0010 4407 1672, Bank PeKaO S.A. ul. Grzybowska 53/57, 00-950 Warszawa DISCOUNTS: In accordance with the orders of the Detailed resolutions for the Participants
Net value in form A		
Net value in form B		
Net value in form C		
Net value in form D		
TOTAL NET VALUE		
23% VAT		
TOTAL GROSS VALUE		

- Pursuant to the Ordinance of the Minister of Finance of 20.12.2012 (Journal of Laws.2012.1528) on the issue of invoices in the electronic form, the principles of their storage and the principles of rendering them to tax authorities or fiscal audit authorities, I hereby declare that I consent to receiving invoices issued by Międzynarodowe Targi Łódzkie Spółka Targowa sp. z o.o. and sent in the electronic form at the e-mail address of the representative authorized to conduct talks regarding participation in the fair, ensuring non-interference with their content
- I hereby consent to the publication of personal and company data in the database and fair catalogue as well as in other fair publications.
- I have submitted my personal data voluntarily and I hereby consent to have this data processed for marketing purposes by the administrator of the collection – MTŁ Spółka Targowa Sp. z o.o., ul. ks. Skorupki 21, 90-532 Łódź and to the rendering this personal data for processing to companies cooperating with MTŁ Spółka Targowa Sp. z o.o. (Personal Data Protection Act, Journal of Laws, 2002, no. 101, item 926). I am aware of the right to view this data and edit it. I consent to receiving commercial information within the meaning of the Act on the provision of services in the electronic form (Journal of Laws, 2013, item 1422).
- Pursuant to the provisions of the Act on copyright and derivative rights of 4 February 1994 (Journal of Laws of 2006, No. 90, item 631, as amended), as the Exhibitor of the e-telekom 2015 Fair, I hereby consent to gratuitous fixation, use and reproduction of photographs and video recordings performed in the course of the fair without the need to approve every item, whereas the photographs and films shall be used solely for the purpose of promoting MTŁ ST Sp. z o.o.
- I hereby declare that expressing consent shall involve the use of photographs and recordings with the image of my stand and with the image of the employees of my company in promotional materials of MTŁ Spółka Targowa Sp. z o.o., published on websites as well as in the mass media.
- I hereby declare that we have learned the Detailed Provisions for the e-telekom 2015 Fair, the Technical, Fire Safety and OHS regulations and the Regulations for Fair Participants and all completed points of the PARTICIPATION APPLICATION – AGREEMENT and the COMMISSIONS (Forms A-D) as the provisions of the agreement and undertake to comply with these provisions.

place, date and company stamp – exhibitor	Legible signature of the authorized representative of the exhibitor
place, date and stamp payer*	Legible signature of the authorized representative of the payer

ORDER OF EXHIBITION AREA

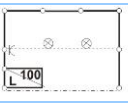
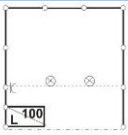

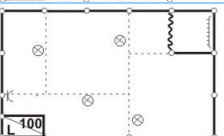
FORM A

sending original, signed form via traditional mail or fax, e-mail shall be the basis for accepting the application

PROJECT MANAGER	Piotr Krysiak, phone (+48 42) 634-23-16; mobile 48 607 173 422; e-mail: p.krysiak@targi.lodz.pl
MARKETING SPECIALIST	Michał Dembowski, phone (+48 42) 634-24-53; mobile 48 605 093 816, e-mail: m.dembowski@targi.lodz.pl

EXHIBITOR-COMPANY'S NAME	ADDRESS		
PERSON IN CHARGE	PHONE	E-MAIL	

I. ORDER EXHIBITION AREA (minimum space 6 sq.m.)

No		Quan- tity	Net price	Net value
1.	UNCONSTRUCTED AND NON-EQUIPPED AREA – sq.m.		61,00 €	
2.	Layout of exhibition space – ad. Item 1	Width (m)	Depth (m) (min. 2 m)	
3.	READY-TO-USE STAND			
a.	6 sq. m. stand		Stand equipment: 2 light points, 1 counter with shelf, 3 chairs, 1 wooden table, 1 230V electric socket, 6 sq. m. of graphite carpet	450,00 €
b.	9 sq. m. stand		Stand equipment: 2 light points, 1 counter with shelf, 4 chairs, 1 wooden table, 1 230V electric socket, 9 sq. m. of graphite carpet	660,00 €
c.	12 sq. m. stand		Stand equipment: 3 light points, 1 counter with shelf, 5 chairs, 1 wooden table, 1 curtain, 1 230V electric socket, 12 sq. m. of graphite carpet	865,00 €
d.	15 sq. m. stand		Stand equipment: 4 light points, 1 counter with shelf, 5 chairs, 1 wooden table, 1 curtain, 1 hanger, 1 230V electric socket, 15 sq. m. of graphite carpet	1085,00 €
4.	SURCHARGE FOR STAND TYPE			
	Corner stand (minimum space 12 sq.m.) – two-side open		3,00 €	
	Front stand (minimum space 25 sq.m.) – three-sides open		6,00 €	
	Island stand (minimum space 50 sq.m.) – four-sides open		9,00 €	

- NOTICE**
- There is no possibility of joining modular stands.
 - When ordering a modular stand, item 3 in point I, and the need to order additional equipment items, please fill in form B.
 - When ordering non-developed space and modular space at the same time, please contact the organizer.

II. OBLIGATORY REGISTRATION FEE

1.	EXHIBITOR	YES	75,00 €	
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III. SUB-EXHIBITOR APPLICATION * please enter company name

1.		25,00 €	
2.		25,00 €	
3.		25,00 €	

IV. ORDER FOR FASCIA

	INSCRIPTION ON THE FASCIA (up to 20 characters in standard)	* please enter		
2.	ADDITIONAL SIGNS ON THE FASCIA		10,00 €	
3.	ADDITIONAL FASCIA WITH AN INSCRIPTION UP TO 20 CHARACTERS		18,50 €	
4.	LOGOTYPE ON THE FASCIA – please send via the form available at www.targi.lodz.pl in the FOR EXHIBITORS bookmark		29,50 €	

TOTAL NET PRICE IN FORM A

place, date and company stamp – exhibitor

Legible signature of the authorized representative of the exhibitor

ORDER OF ADDITIONAL EQUIPMENT

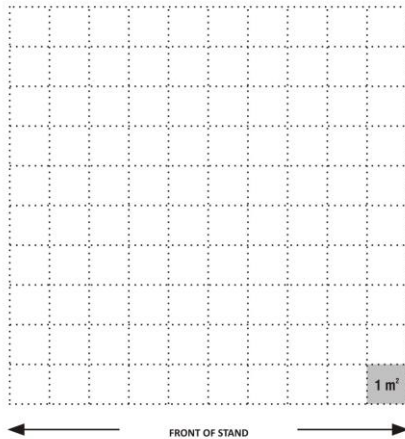
FORM B

EXHIBITOR-
COMPANY'S
NAME

PERSON IN CHARGE

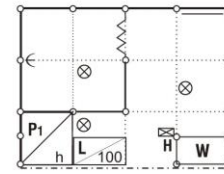
WE HEREBY ORDER A READY-TO-USE STAND CONSTRUCTION as per THE FOLLOWING DESIGN

please inscribe the proposed stand layout on the following grid:
wall layout (separate kitchen room; conversation area)
distribution of additional equipment, such as: podiums, show-cases,
counters, electric sockets, etc.



STAND CONSTRUCTION EXAMPLE - MARKING OF STRUCTURAL ELEMENTS

STAND 12 sq.m.



- Wall 1 r.m.
- Wall 0,5 r.m.
- € Electric socket
- ⊗ Light point
- R** Bookcase
- ~ Curtain
- ~ Door folding
- Shelf
- Fascia
- L** 100 Counter with shelf
- P1** h Podium 1m x 1m
- P2** h Podium 0,5m x 1m
- G** Glass counter
- W** Showcase
- H** Halogen lamp

Remarks to the design _____

I ADDITIONALLY ORDER

No		Quantity	Net price	Net value
1.	Corner counter H = 1m		24,50 €	
2.	Counter with shelf 1m x 0,5 m H=1m		18,50 €	
3.	Podium P1 1m x 1m (H=25,50,75,100 cm) H =		16,00 €	
4.	Podium P2 1m x 0,5m (H=25,50,75,100 cm) H =		16,00 €	
5.	Closed showcase 1m x 0,5m x 2,5 m - 3 shelf		51,50 €	
6.	Opened showcase 1m x 0,5m x 2,5m - 3 shelf		44,00 €	
7.	Glass counter 1m x 0,5 m H=1m		32,00 €	
8.	Bookcase 1m x 0,5m x 2,5 m - 3 shelf		16,00 €	
9.	White shelf		10,00 €	
10.	Glass shelf		15,00 €	
11.	Diagonal book shelf		15,00 €	
12.	Door folding		34,50 €	
13.	Panel door - adjustable		39,50 €	
14.	Curtain		10,00 €	
15.	Hanger		6,50 €	

No		Quantity	Net price	Net value
16.	Light point 100W		12,50 €	
17.	Halogen lamp 150-300W		17,50 €	
18.	Electric socket 230 V (to 2kW)		29,50 €	
19.	Electric socket 230 V (to 3kW)		32,00 €	
20.	24 h electric socket 230 V (to 3kW)		50,00 €	
21.	Electric socket 400 V (to 9kW; 3x16A)		89,50 €	
22.	Sink with water heater+ water connection		122,00 €	
23.	Refrigerator + electric socket		37,00 €	
24.	Kitchen cupboard		24,50 €	
25.	Wooden table 0,7m x 0,7m		7,00 €	
26.	Chair		4,00 €	
27.	Hoker		11,00 €	
28.	Carpet - color sq.m.		9,00 €	
29.	Large-format graphic element sq.m.		44,00 €	
30.	1 r. m. of partition wall		15,00 €	

TOTAL NET PRICE IN FORM B

place, date and company stamp – exhibitor

Legible signature of the authorized representative of the exhibitor



INDIVIDUAL STAND

applies to companies ordering unconstructed, non-developed space

FORM **C**

COMPANY'S NAME	ADDRESS		
PERSON IN CHARGE	PHONE	E-MAIL	
CONSTRUCTOR NAME	ADDRESS		
PERSON IN CHARGE (executor)	PHONE	E-MAIL	

The general DESIGN (stand structure in 2 projections, specifying its height, length and width) and the electrical installation design must be submitted to the Organizer by **16.03.2015** for approval.

Please mark the suggested electrical connection and the water-sewage connection in the design.

INFORMATION FOR THE STAND CONSTRUCTOR (FULL TECHNICAL, FIRE SAFETY AND OHS REGULATIONS) IS AVAILABLE AT www.targi.lodz.pl

1.	The design submitted should observe the effective provisions of the Construction Law and other pertinent regulations in force in Poland, as well as other technical and fire safety regulations in force on fair grounds.
2.	Standard height of stand structure, measured from the floor level, is 2.5m. Maximum permissible stand height is 5.5m.
3.	Stand walls, other structural elements standing on the edge of the stand and of 2.5m and more in total height, facing the neighboring stands, as well as visible rear stand walls must be finished white.
4.	Completed stand must adhere to the design approved by MTŁ and the provisions of the Construction law and pertinent fire safety regulations.
5.	The Constructor of the installation shall be held liable for the technical execution of works.
6.	The constructor of the electrical installation shall be obliged to carry out measurements of fire safety measures adopted and submit the reports to MTŁ.
7.	Before commencing any works, the stand constructor shall be obliged to submit a completed Stand Constructor Statement to MTŁ to certify that the Constructor has been familiarized with the conditions for constructing fair stands and the schedule of assembly works obtained from MTŁ.
8.	Pursuant to the statement, the Constructor shall pay a handling fee assuming the costs of fair ground security, cleaning and maintenance costs (heating, lighting, flat-rate energy and water consumption costs) for the duration of stand assembly and disassembly in the amount of PLN 10.00/sq. m. + 23% VAT of constructed space. Furthermore, the Constructor shall be obliged to purchase SERVICE entrance passes for PLN10.00 + 23% VAT
9.	In the case of constructing exhibition stands out of plasterboards, fiberboard and plywood, the basic works involving material processing (e.g. cutting), producing considerable dusting, these works must be carried out outside the fair building. When carrying out other dusting works inside the fair building, the constructor must use electric tools with dust containers.
10.	After the end of the fair and after disassembling the stand, the fair participant or stand constructor shall be obliged to hand over the self-ordered and cleaned exhibition area (complete removal of stand structures, carpet flooring, adhesive tape residue, paint, etc.) to MTŁ. Upon failure to execute the above specified cleaning works, MTŁ shall commission them at the cost and risk of the fair participant.

I. PLANNED STAND HEIGHT

..... m

II. PLANNED SUSPENSION OF STRUCTURAL ELEMENTS

YES

NO

III. ELECTRICAL CONNECTIONS

1.	DAILY ELECTRICAL CIRCUITS	Quantity	Net price	Net value	3.	24h ELECTRICAL CIRCUITS	Quantity	Net price	Net value
1.1	0,1 – 3,0 kW (1x16A) one-phase circuit		32,00 €		3.1	0,1 – 3,0 kW (1x16A) one-phase circuit		50,00 €	
1.2	0,1 – 9,0 kW (3x16A) switch board required		89,50 €		3.2	0,1 – 9,0 kW (3x16A) switch board required		120,00 €	
1.3	9,1 – 14,0 kW (3x25A) switch board required		115,00 €		3.3	9,1 – 14,0 kW (3x25A) switch board required		171,00 €	
1.4	14,1 – 18,0 kW (3x32A) switch board required		141,50 €		4.	ELECTRICAL CONNECTIONS WITH DIFFERENT PARAMETERS – individual calculation	Quantity	Net price	Net value
2.	LEASE OF NINE-CIRCUIT SWITCH BOARD	Quantity	Net price	Net value	Suggested parameters: kW; A; mA; specification				
	number of switch boards is limited, please order by 23.02.2015		88,00 €						

IV. WATER-SEWAGE CONNECTIONS

1.	INLET+OUTLET	Quantity	Net price	Net value	2.	INLET <input type="checkbox"/> or OUTLET <input type="checkbox"/>	Quantity	Net price	Net value
1.1	Ground floor of the stand		85,50 €		2.1	Ground floor of the stand		49,00 €	
1.2	First floor of the stand		146,50 €		2.2	First floor of the stand		85,50 €	

V. LEASE OF CARPET, INCLUDING CARPET-LAYING SERVICE (sq.m.)

1.	Graphite – sq.m.		8,50 €		2.	Color - sq.m.		9,00 €	
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TOTAL NET PRICE IN FORM C

place, date and company stamp – exhibitor	Legible signature of the authorized representative of the exhibitor
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ORDER OF ADDITIONAL SERVICES

FORM **D**

COMPANY'S
NAME

PERSON IN CHARGE

I. CARDS, INVITATIONS, COMPETITION, PARKING LOT

No		Quantity	Net price	Net value	No		Quantity	Net price	Net value
1.	additional entrance passes – EXHIBITOR PASS		2,00 €		5.	parking card - passenger car	3 -day	16,00 €	
2.	invitation to the fair- for guests invited by the EXHIBITOR		1,00 €		6.		1-day	6,00 €	
3.	invitation to the banquet- one-person		30,00 €		7.	parking card - delivery van	3 -day	26,00 €	
4.	Invitation to the competition of the Fair – registry fee		75,00 €		8.		1-day	10,00 €	

II. CONFERENCE ROOMS, HOSTESSES

Room equipment: multimedia projector, Public Address, screen; please contact us to book a specific date

1.	Lease of a main conference hall for 450 people – price for 1h		146,50 €		4.	Conference catering (coffee, tea, water), price for 1 person		5,00 €	
2.	Lease of conference room for 100 people – price for 1h		61,00 €		5.	Conference catering (coffee, tea, biscuits, water) price for 1 person		6,50 €	
3.	Polish-speaking hostess – price for 1h*		10,00 €		6.	English-speaking hostess – price for 1h*		13,50 €	

* When ordering hostess service – please contact us to specify the hostesses' working hours

III. INTERNET CONNECTIONS

1.	Dedicated Wi-Fi Internet connection	512 kbps		27,00 €	4.	Cable Internet connection	512 kbps		40,50 €
2.		1 Mbps		40,50 €	5.		1 Mbps		54,00 €
3.		2 Mbps		54,00 €	6.		2 Mbps		66,00 €

IV. FAIR CATALOGUE/GUIDE, ADDITIONAL ADVERTISEMENT

<p>Please send the entry and the graphic materials for the performance of selected services using the form available at www.targi.lodz.pl in the FOR EXHIBITORS bookmark. Graphic materials must be in one of the following formats: eps, tif, jpg, or ai, resolution 300 dpi, color designation according to CMYK, previewing in the PDF format. Deadline for submitting materials: 20.03.2015</p>	1.	Exhibitor entry in the catalogue/ guide and the website	Company name, address note, 300 characters of commercial offer in PL or in PL and ENG; www: company name, logo	Included in the registration fee	
	2.	Sub-Exhibitor entry in the catalogue/ guide and the website		Included in the Sub-Exhibitor application fee	
	3.	Additional 500 characters in the commercial offer section		24,50 €	
	4.	Logo next to exhibitor description		15,00 €	
	5.	Logo next to the location on the map		12,50 €	
	6.	Advertisement in the catalogue – 1 page (135x195 mm + 5mm margins)		244,00 €	
	7.	Advertisement in the catalogue – 1/2 page (135x95mm + 5mm margins)		134,50 €	
	8.	2 nd and 4 th cover advertisement		366,00 €	
	9.	3 rd cover advertisement		317,50 €	
	10.	Advertisement on the Internet – website banner – slider (310x145 px, weight up to 150 kB, 3000 views)		55,00 €	
	11.	Logo on the Internet list of exhibitors		29,50 €	
	12.	Full www address note (name, address note, active e-mail and www, logo)		55,00 €	
	13.	PLUS PACKAGE - full www address note, 500 signs of commercial offer, logo next to the entry and next to the map		37,00 €	
	14.	EXTRA PACKAGE – PLUS PACKAGE + ½ advertisement in the catalogue/ guide		146,50 €	
	15.	Electronic advertisement on the monitors (6 screens: 15 screenings per 1 h on every monitor)	1-day package (720 screenings)	61,00 €	250,00 zł
	16.		3-day package (3 x 720 screenings)	146,50 €	600,00 zł

V. STORAGE AREA (sq.m.)

12,50 €

TOTAL NET PRICE IN FORM D

place, date and company stamp – exhibitor

Legible signature of the authorized representative of the exhibitor

